

Business Management (BM)

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The Business Management associate's degree combines sound business training with on-the-job experience. Classroom experience centers around a well-planned curriculum, including contemporary practices in management, marketing, human resources, accounting, and organizational development. Students learn the effective use of time, money, materials, and people to improve business results. Through cooperative education work experience, students gain valuable insight and "how to" experience in assessing and solving real management challenges that businesses deal with every day.

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All degree-seeking students must complete a First Year Experience (FYE) course as part of the first 12 credit hours taken at Cincinnati State.

Semester 1		Credits
MGT 101	Principles of Management	3
LAW 101	Business Law	3
ENG 101	English Composition	3
ECO 105	Principles of Microeconomics	3
IM 112	Computer Applications 2	3
BUS 190	Professional Practices	1
Semester 2		
MKT 101	Principles of Marketing	3
ACC 101	Financial Accounting	3
COMM 110	Public Speaking	3
ENG 1XX English Composition Elective		3
MAT XXX Mathematics Elective		3
Semester 3		
MGT 291	Full-Time Cooperative Education 1: Management	2
Semester 4		
ACC 102	Managerial Accounting	3
MGT 105	Human Resource Management	3
MKT 130	Professional Selling	3
MGT 140	Quality Management	3
MGT 220	Leadership	3
Semester 5		
MGT 292	Full-Time Cooperative Education 2: Management	2
Semester 6		
MGT 130	Project Management	3
FIN 150	Business Finance	3
MGT 290	Business Management Capstone	3
BUS 290	Business Competencies	1
XXX XXX Business Elective		3
XXX XXX Arts/ Humanities Elective		3
Total Credits:		66

Electives

English Composition Elective

ENG 102	Composition and Argument	3
ENG 103	Composition and Literature	3

ENG 105	Composition and Business Communication	3
Mathematics Elective		
MAT 130	Intermediate Algebra for Statistics	4
MAT 131	Statistics 1	3
MAT 132	Statistics 2	3
MAT 150	Intermediate Algebra	5
MAT 151	College Algebra	4
MAT 210	Business Calculus	5
MAT 251	Calculus 1	5
MAT 252	Calculus 2	5
Arts/Humanities Elective		
Any Transfer Module course from ART, COMM, LIT, MUS, PHI, REL, THE		
Business Elective		
BUS 110	Business Ethics	3
MGT 120	Entrepreneurship	3
MKT 140	Entrepreneurial Marketing	3
MKT 205	Marketing Research	3
MKT 210	International Business and Marketing	3
MKT 215	Advertising and Social Media	3
FIN 100	Personal Finance	3
FIN 120	Risk and Insurance	3
RE 120	Real Estate Investing	3