# TC

## Courses

**TC 205 Scriptwriting: Short Forms**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on developing scripts for short form electronic media messages such as commercials and public service announcements. Topics include: analyzing audiences and products; conducting research; preparing copy platforms, scripts, and storyboards; and persuasively presenting concepts.
Prerequisites: MKT 115 and 6 credits of English Composition (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=205subject_code=TC)

**TC 210 Scriptwriting: Long**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on developing scripts for long form electronic media messages such as instructional and promotional video and documentaries. Topics include: analyzing audiences and products; conducting research; preparing documentation, scripts, and storyboards; and persuasively presenting concepts.
Prerequisites: MKT 115 and 6 credits of English Composition (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=210subject_code=TC)

**TC 215 Copywriting**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on developing promotional messages for print and online distribution. Topics include: analyzing audiences and products, conducting research, developing concepts, preparing copy platforms, selecting writing styles and formats, and designing materials.
Prerequisites: MKT 115 and 6 credits of English Composition (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=215subject_code=TC)

**TC 220 Instructional Writing**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on developing instructional materials for print and multimedia distribution. Topics include: analyzing audiences and tasks; creating and revising content; and applying best practices for print, online, and digital document design.
Prerequisites: 6 credits of English Composition, and IM 111 (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=220subject_code=TC)

**TC 225 Proposal Writing**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on developing effective proposals to obtain project funding. Topics include: developing strategy; conducting research; interpreting requirements; and organizing, designing, and writing proposals.
Prerequisites: 6 credits of English Composition and IM 111 (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=225subject_code=TC)

**TC 230 Writing Online Content**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on developing content for websites and Web-supported publishing such as blogs and e-newsletters. Topics include: analyzing audiences and goals, selecting writing styles, creating and revising content, and applying best practices for online and digital document design.
Prerequisites: 6 credits of English Composition and WEB 111 (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=230subject_code=TC)

**TC 235 User Experience Design and Usability Assessment**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on concepts and techniques for designing and testing online products used by varied audiences. Topics include: principles of user experience design, developing qualitative and quantitative test materials, implementing tests, and reporting on test results.
Prerequisites: 6 credits of English Composition and WEB 111 (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=235subject_code=TC)

**TC 240 Technical Editing**
**3 Credits. 2 Lecture Hours. 3 Lab Hours.**
A course on editorial concepts and techniques. Topics include: editorial roles, editorial assessment processes, levels of edit, traditional and digital copymarking, and stylebooks and editorial resources.
Prerequisites: 6 credits of English Composition and IM 111 (minimum grade C for all)

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=240subject_code=TC)

**TC 298 Second Year Special Topics in Technical Communication**
**1-9 Credits. 0 Lecture Hour. 0 Lab Hour.**
A course on selected topics related to Technical Communication, which gives students opportunities to study information not currently covered in other courses. Grades issued are A, B, C, D, or F.
Prerequisites: Vary by section

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=298subject_code=TC)

**TC 299 Second Year Independent Project in Technical Communication**
**1-9 Credits. 0 Lecture Hour. 0 Lab Hour.**
A project related to Technical Communication that is completed by one or more students to meet specific educational goals. Projects must have prior approval and supervision by Technical Communication faculty. Grades issued are Satisfactory or Unsatisfactory.
Prerequisites: Instructor approval

View Sections (http://webapps.cincinnatistate.edu/wwwTools/MCL/default.aspx?course_number=299subject_code=TC)