

Business Pathways Certificate

Business Pathways Certificate (BUSC)

Note: The Business Pathways Certificate is in process of being submitted for review and approval by the Ohio Department of Higher Education. Students are not currently being admitted to this program.

The Business Pathways Certificate is designed for students who want to learn fundamental business concepts while also completing some of the required courses (general education requirements and basic business requirements) for an Associate of Applied Business degree.

Students admitted to one of the following Cincinnati State associate degree programs may wish to add the Business Pathways Certificate: Accounting, Business Management, Financial Services, Marketing Management, Hospitality Management, Supply Chain Management, or Pre-Business Administration.

High school students who are earning college credits through College Credit Plus may also wish to pursue the Business Pathways Certificate.

To ensure that courses taken as part of the certificate will apply to degrees earned at Ohio public universities, students should select electives that are part of the Ohio Transfer Module or the Ohio Transfer Assurance Guide. Certificate advisors assist students in choosing elective courses.

For more information, please contact the Business Technologies Division at (513) 569-1620.

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Semester 1		Lec	Lab	Credits
ACC 101	Financial Accounting	2	2	3
ECO 105	Principles of Microeconomics	3	0	3
ENG 101	English Composition 1	3	0	3
LAW 101	Business Law	3	0	3
MKT 101	Principles of Marketing	3	0	3
Semester 2				
ENG 10X English Composition Elective		3	0	3
MAT XXX Mathematics Elective		3	0	3
XXX XXX Arts/Humanities Elective or Natural/Physical Sciences Elective		3	0	3
XXX XXX Directed Elective 1		3	0	3
XXX XXX Directed Elective 2		3	0	3
Total Credits:		29	2	30

Electives

English Composition Elective

ENG 102	English Composition 2: Contemporary Issues	3
ENG 103	English Composition 2: Writing about Literature	3
ENG 105	English Composition 2: Business Communication	3

Mathematics Elective (select one course)

College-level math:		
MAT 111	Business Mathematics	3
MAT 115	Pre-Statistics	3
or, Ohio Transfer Module math:		
MAT 131	Statistics 1	3
MAT 151	College Algebra	4
MAT 215	Business Calculus	6
MAT 251	Calculus 1	5
MAT 252	Calculus 2	5

Directed Electives (select courses from two different subject areas)

ACC 102	Managerial Accounting *	3
ECO 110	Principles of Macroeconomics **	3
FIN 100	Personal Finance	3
FIN 150	Business Finance	3
IM 111	Computer Applications 1	3
IM 120	Electronic Spreadsheets: Microsoft Excel	3
IM 200	Information Systems for Managers	3
MGT 101	Principles of Management	3

Arts/Humanities Elective

Any Ohio Transfer Module course from ART, LIT, MUS, PHI, REL, THE, or COMM 130

Natural/Physical Sciences Elective

Any Ohio Transfer Module course from BIO, CHE, EVS, PSC, PHY

* Ohio Transfer Assurance Guide (TAG) course

** Ohio Transfer Module course

Faculty**Program Advisors**

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