

Entrepreneurship Certificate (ETRPC)

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The Entrepreneurship certificate program provides knowledge in several areas of business to help the entrepreneur start a business or manage an existing business effectively. Certificate coursework provides skills in accounting, management, and marketing that are necessary to start a successful business. Also, courses completed for the certificate apply toward the Associate of Applied Business degree in Business Management.

For more information, please contact the Business Technologies Division at (513) 569-1620.

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| Semester 1 | | Lec | Lab | Credits |
|---------------------------------|---------------------------|-----|-----|---------|
| MGT 120 | Entrepreneurship | 3 | 0 | 3 |
| IM 111 | Computer Applications 1 | 2 | 3 | 3 |
| ACC 101 | Financial Accounting | 2 | 2 | 3 |
| Semester 2 | | | | |
| MGT 160 | Small Business Funding | 3 | 0 | 3 |
| MKT 130 | Professional Selling | 3 | 0 | 3 |
| IM 112 | Computer Applications 2 | 2 | 3 | 3 |
| LAW 101 | Business Law | 3 | 0 | 3 |
| Semester 3 | | | | |
| MKT 140 | Entrepreneurial Marketing | 3 | 0 | 3 |
| XXX XXX Technical Elective 1 | | 3 | 0 | 3 |
| XXX XXX Technical Elective 2 | | 3 | 0 | 3 |
| XXX XXX Technical Elective 3 | | 3 | 0 | 3 |
| Total Credits: | | 30 | 8 | 33 |

Electives

Technical Electives

Consult with your Advisor to choose courses from one of these departments: ACC, AVP, CET, CUL, ECE, GRD, HFT, HRM, LH, MGT, MKT, PAS, RE

Faculty

Program Chair/Advisor

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