

SPT

Courses

SPT 100 Introduction to Sport Management

3 Credits. 3 Lecture Hours. 0 Lab Hour.

A course on the sport industry and the role of sport management. Topics include: the functions of sport in society, athletic administration, and educational and career pathways in sport management.

Prerequisites: AFL 085 or appropriate placement test score

SPT 105 Sport in Society

3 Credits. 3 Lecture Hours. 0 Lab Hour.

A course on the scope and effect of sport and physical activity in society. Topics include: business of sport, media and sport, sporting behavior, diversity and sport, and women and sport.

Prerequisites: None

SPT 110 Principles of Coaching

3 Credits. 3 Lecture Hours. 0 Lab Hour.

A course on the role of the coach and coaching in sport. Topics include: concepts, functions, and techniques related to coaching athletes in various team and individual sports.

Prerequisites: None

SPT 115 Ethics in Sport

3 Credits. 3 Lecture Hours. 0 Lab Hour.

A course on ethical concerns in the sport industry. Topics include: moral reasoning, values in sport, sportsmanship, and ethical dilemmas and legal issues in sport.

Prerequisites: SPT 100

SPT 120 Sport Marketing

3 Credits. 3 Lecture Hours. 0 Lab Hour.

A course on principles and techniques for sport marketing. Topics include: fundamental marketing concepts, advertising, public relations, sponsorships, promotions, and merchandizing.

Prerequisites: SPT 100

SPT 198 First Year Special Topics in Sport Management

1-9 Credits. 0 Lecture Hour. 0 Lab Hour.

A course on selected topics related to Sport Management, which gives students opportunities to study information not currently covered in other courses. Grades issued are A, B, C, D, or F.

Prerequisites: Vary by section

SPT 199 First Year Independent Project in Sport Management

1-9 Credits. 0 Lecture Hour. 0 Lab Hour.

A project related to Sport Management that is completed by one or more students to meet specific educational goals. Projects must have prior approval and supervision by Sport Management faculty. Grades issued are Satisfactory or Unsatisfactory.

Prerequisites: Vary by section

SPT 298 Second Year Special Topics in Sport Management

1-9 Credits. 0 Lecture Hour. 0 Lab Hour.

A course on selected topics related to Sport Management, which gives students opportunities to study information not currently covered in other courses. Grades issued are A, B, C, D, or F.

Prerequisites: Vary by section

SPT 299 Second Year Independent Project in Sport Management

1-9 Credits. 0 Lecture Hour. 0 Lab Hour.

A project related to Sport Management that is completed by one or more students to meet specific educational goals. Projects must have prior approval and supervision by Sport Management faculty. Grades issued are Satisfactory or Unsatisfactory.

Prerequisites: Vary by section