

Graphic Design (GRD)

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Students in the Graphic Design program begin their studies with emphasis on two-dimensional art and design, both traditional and computer-based, using industry-standard software products.

After successful completion of a required portfolio review process, students focus on advanced skills such as brand design and implementation, and motion design.

Currently many courses required for the degree are scheduled between 8 a.m. and 5 p.m., Monday through Friday. Some of the required courses also are offered in the evening or on weekends.

For students seeking the Graphic Design degree, owning a laptop computer and a subscription to cloud-based software used in classes is strongly recommended. The Graphic Design program chair can provide details and program-specific requirements.

Graduates earn an Associate of Applied Science degree. Job titles for graduates include graphic designer, motion designer, production artist, or web graphics/interface designer.

For more information, please contact the Center for Innovative Technologies at (513) 569-1743.

To apply for this program at Cincinnati State, visit our Admissions Page (<http://www.cincinnati.edu/academics/admission>)

Graphic Design (GRD)

Semester		Lec	Lab	Credits
Semester 1				
ENG 101	English Composition 1 (G)	3	0	3
MID 120	Drawing Fundamentals for Multimedia Information Design (B)	2	3	3
FYE 1XX	First Year Experience Elective (B)	1	0	1
ART 125	Design Principles (B)	2	3	3
MID 110	Digital Media Concepts (B)	2	2	3
Semester 2				
GRD 110	Beginning 2D Graphics (B)	2	3	3
MAT 120	Technical Mathematics (G)	2	2	3
WEB 111	Web Development 1 (B)	2	3	3
ART 120	Design History (G)	3	0	3
Semester 3				
GRD 150	Design Concepts: Typography (T)	2	3	3
GRD 200	Graphic Design Portfolio Review (T)	1	0	1
GRD 215	Applied 2D Graphics: GRD (T)	2	3	3
MID 190	Career Preparation: Multimedia Information Design (B)	2	0	2
MKT 115	Marketing Research for Multimedia Professionals (T)	3	0	3
Semester 4				
GRD 230	Brand Identity Development (T)	2	3	3

XXX XXX	Interactive Media Elective (T)	2	3	3
ENG 10X	English Composition Elective (G)	3	0	3
XXX XXX	Animation Elective (T)	2	3	3
XXX XXX	Social/Behavioral Science Elective (G)	3	0	3
Semester 5				
GIT 255	Graphic Imaging Production Processes (T)	2	3	3
GRD 240	Packaging Design (T)	2	3	3
GRD 290	Graphic Design Capstone (T)	2	3	3
Semester 6				
GRD 294	Internship 1: Graphic Design (T)	1	40	2
Total Credits:		48	80	63

Electives

First Year Experience Elective

FYE 100	College Survival Skills	1
FYE 105	College Success Strategies	2
FYE 110	Community College Experience	3

English Composition Elective

ENG 102	English Composition 2: Contemporary Issues	3
ENG 103	English Composition 2: Writing about Literature	3
ENG 104	English Composition 2: Technical Communication	3
ENG 105	English Composition 2: Business Communication	3

Interactive Media Elective

GRD 250	User Interface Design and Implementation	3
WEB 112	Web Development 2	3

Animation Elective

AVP 240	Motion Graphics/ Compositing: After- Effects	3
GRD 260	3D Visualization	5

Social/Behavioral Science Elective

Any CRJ, ECO, GEO, HST, LBR, POL, PSY, SOC		3
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The letters G, B, and T (displayed after course titles or elective descriptions) identify types of courses required by the Ohio Department of Higher Education as part of an associate's degree curriculum.

G = General Education course in this curriculum

B = Basic Skills course in this curriculum

T = Technical course in this curriculum

Faculty

Program Chair/Advisor

Professor Jason Caudill, MS
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Co-op Coordinator

Professor Andrea (Andi) Feld, BA
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