

# Multimedia Information Design

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The Multimedia Information Design programs at Cincinnati State prepare students to design and produce media content in all formats. The final product might be distributed as an interactive DVD, a component of a mobile device application, a website, a TV or radio commercial, a production for television or movies, or printed information. The target audience may be a few people or many, and the products may be created for educational, entertainment, or commercial use.

Multimedia Information Design programs include four associate's degree and a certificate:

- **Audio/Video Production (AVP)**
- **Graphic Design (GRD)**
- **Graphic Imaging Technology (GIT)**
- **Web and Multimedia Design (WEBM)**
- **Web and Multimedia Design Certificate (WEBC)**

All students complete a core set of courses covering basic skills in design and production of media content. Subsequent courses introduce program-specific competencies, ranging from 3-D animation to music video production.

Most of the Multimedia Information Design labs are housed in the College's Advanced Technology & Learning Center on the Clifton Campus. Students have access to a professional video studio and editing lab, a recording studio and digital mixing labs, usability testing labs, and a full complement of computer labs.

For more information, please contact the Center for Innovative Technologies at (513) 569-1743.