

# Business Pathways Certificate (BUSC)

## Business Pathways Certificate (BUSC)

The Business Pathways Certificate is designed for students who want to learn fundamental business concepts while also completing some of the required courses (general education requirements and basic business requirements) for an Associate of Applied Business degree.

Students admitted to one of the following Cincinnati State associate degree programs may wish to add the Business Pathways Certificate:

- Accounting
- Business Management
- Finance Technology
- Hospitality Management
- Marketing Management
- Supply Chain Management
- Pre-Business Administration

Students with degrees in non-business areas may use this certificate to prepare for entrance into a Master of Business Administration (MBA) program.

High school students who are earning college credits through College Credit Plus may also wish to pursue the Business Pathways Certificate.

To ensure that courses taken as part of the certificate will apply to degrees earned at Ohio public universities, students should select electives that are part of the Ohio Transfer Module or the Ohio Transfer Assurance Guide. Certificate advisors assist students in choosing elective courses.

For more information, please contact the Business Technologies Division at (513) 569-1620.

To apply for this program at Cincinnati State, visit the Admissions (<http://www.cincinnati-state.edu/academics/admission>) section of the College website.

## Business Pathways Certificate (BUSC)

Semester 1		Lec	Lab	Credits
ENG 101	English Composition 1	3	0	3
MAT XXX	Mathematics Elective	3	0	3
ACC 101	Financial Accounting	2	2	3
LAW 101	Business Law	3	0	3
MGT 101	Principles of Management	3	0	3
Semester 2				
ENG 10X	English Composition Elective	3	0	3

XXX XXX	Arts/ Humanities Elective or Natural/ Physical Sciences Elective	3	0	3
XXX XXX	Social/ Behavioral Sciences Elective	3	0	3
XXX XXX	Directed Elective 1	3	0	3
XXX XXX	Directed Elective 2	3	0	3
Total Credits:		29	2	30

## Electives

### English Composition Elective

ENG 102	English Composition 2: Contemporary Issues	3
ENG 103	English Composition 2: Writing about Literature	3
ENG 105	English Composition 2: Business Communication	3

### Mathematics Elective (select one course)

College-level math:		
MAT 105	Quantitative Reasoning	3
MAT 111	Business Mathematics	3
MAT 115	Pre-Statistics	3
or, Ohio Transfer Module math:		
MAT 131	Statistics 1	3
MAT 151	College Algebra	4
MAT 153	Pre-Calculus	6
MAT 215	Business Calculus	6
MAT 251	Calculus 1	5
MAT 252	Calculus 2	5

### Directed Electives (select courses from two different subject areas)

ACC 102	Managerial Accounting *	3
MKT 101	Principles of Marketing (Requires ECO 105 as a pre-requisite or co-requisite) *	3
FIN 100	Personal Finance	3
FIN 150	Business Finance	3
IM 111	Computer Applications 1	3
IM 120	Electronic Spreadsheets: Microsoft Excel	3
IM 200	Information Systems for Managers	3

### Arts/Humanities Elective

Any Ohio Transfer Module course from ART, LIT, MUS, PHI, REL, THE, or COMM 130

### Natural/Physical Sciences Elective

Any Ohio Transfer Module course from BIO, CHE, EVS, PSC, PHY

**Social/Behavioral Sciences Elective**

Any Ohio Transfer Module course from ECO, GEO, HST, LBR, POL, PSY, SOC

\* Ohio Transfer Assurance Guide (TAG) course

**Faculty**

**Program Advisors**

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