

# SPT

---

---

## Courses

### **SPT 100 Introduction to Sport Management**

**3 Credits. 3 Lecture Hours. 0 Lab Hour.**

A course on the sport industry and the role of sport management.

Topics include: the functions of sport in society, athletic administration, and educational and career pathways in sport management.

Prerequisites: ENG 085 or appropriate placement

### **SPT 105 Sport in Society**

**3 Credits. 3 Lecture Hours. 0 Lab Hour.**

A course on the scope and effect of sport and physical activity in society. Topics include: business of sport, media and sport, sporting behavior, diversity and sport, and women and sport.

Prerequisites: None

### **SPT 110 Principles of Coaching**

**3 Credits. 3 Lecture Hours. 0 Lab Hour.**

A course on the role of the coach and coaching in sport. Topics include: concepts, functions, and techniques related to coaching athletes in various team and individual sports.

Prerequisites: None

### **SPT 115 Ethics in Sport**

**3 Credits. 3 Lecture Hours. 0 Lab Hour.**

A course on ethical concerns in the sport industry. Topics include: moral reasoning, values in sport, sportsmanship, and ethical dilemmas and legal issues in sport.

Prerequisites: SPT 100

### **SPT 120 Sport Marketing**

**3 Credits. 3 Lecture Hours. 0 Lab Hour.**

A course on principles and techniques for sport marketing. Topics include: fundamental marketing concepts, advertising, public relations, sponsorships, promotions, and merchandizing.

Prerequisites: SPT 100